

Grow your business with VRCA!

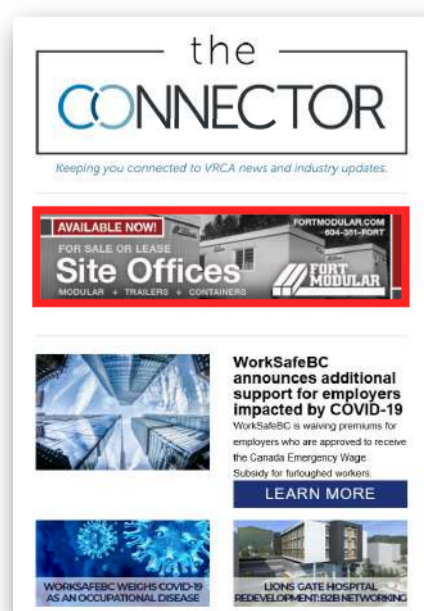


Ready to raise awareness for your company?

Let us be part of your marketing team and allow us to promote your company, help you establish new working relationships and attract new business opportunities! Check out some options below and email us today at marketing@vrca.ca to get started!

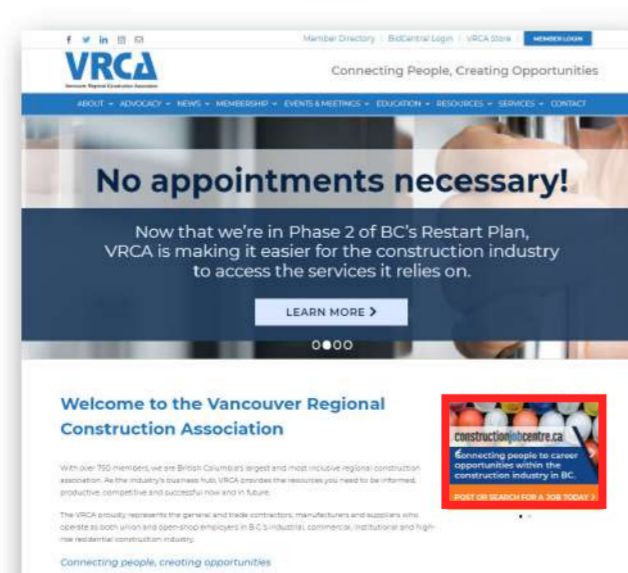
The Connector (VRCA's weekly e-newsletter)

Promote your products and services to over 5,300 e-newsletter subscribers! With an average open rate of 24% and a great click through average of 4%, there are three locations available for ad placement.



VRCA Homepage

Our homepage is the most visited page on vrca.ca with an average of 4,500 visits per month! We have prime real estate directly below our slider image and in the centre of our homepage to promote your company.



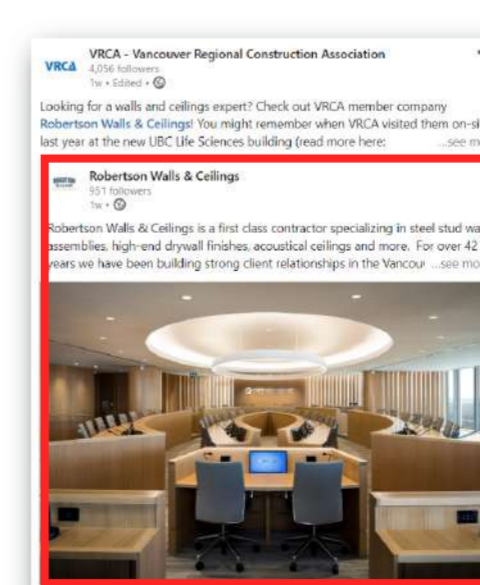
Education Alert

A new opportunity to have your logo and up to two customized ads, built around our monthly email blast that focuses on education and construction-related professional development courses. This advertising opportunity is exclusive to one company per issue.



LinkedIn Member Spotlight

Work with a VRCA marketing team member to create a dedicated LinkedIn business post to promote your products and services, or your value proposition! With VRCA's support, your post will be seen organically by over 4,000 businesses and individuals in the community!



Member Marketplace

This new digital space brings affinity partners together and gives VRCA member and non-member companies the opportunity to promote their products, services, and savings programs, connect with new customers and drive bottom line savings!

