



2019 Construction

# LEADERSHIP

Forum

## Building Tomorrow's Leaders

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MAY 3-4, 2019

FAIRMONT CHATEAU WHISTLER



# VRCA

Vancouver Regional Construction Association

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# PROGRAM

## Thursday, May 2, 2019

7:30 p.m.	Meet & Greet at Portobello
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## Friday, May 3, 2019

7:30 a.m.	Registration / Breakfast
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8:30 a.m.	Welcome / Opening Remarks
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9 a.m.	Opening Keynote: Justin Kingsley – The Power of Brand
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10 a.m.	Coffee Break
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10:15 a.m.	Session: Deliberate Change: Lessons in hiring traditionally disadvantaged groups at YVR
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11 a.m.	Session: Eyes Wide Shut: We don't have a fatigue problem
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12 p.m.	Lunch
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12:45 p.m.	Session: Body Talk: Making your communication much more than words
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1:45 p.m.	Session: Apply Lean. Boost productivity. Add value.
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2:30 p.m.	Coffee Break
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3 p.m.	Panel Discussion: Let's Talk: Mental health in the workplace
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4 p.m.	Free Time
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6 p.m.	Cocktail Reception at Woodlands Terrace
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7 p.m.	Dinner at Woodlands Terrace
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## Saturday, May 4, 2019

8:30 a.m.	Breakfast
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9 a.m.	Opening Remarks
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9:30 a.m.	Session: In 12 years, nearly everything you build today will be obsolete. Are you ready?
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10:30 a.m.	Coffee Break
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11 a.m.	Panel Discussion: Building tomorrow's leaders: The importance of mentorship
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11:45 a.m.	Lunch
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12:15 p.m.	Session: Five things every leader should know about the brain
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1:15 p.m.	Closing Remarks
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# SESSION DETAILS

OPENING KEYNOTE: FRIDAY - 9 a.m.



Sports marketing. Brand-building. Communications. Art. Inspiration. Justin Kingsley has done it all. A modern renaissance man, Justin is a New York Times bestselling author and the creative director of NHL superbrand the Montreal Canadiens. His kinetic, infectious talks reveal the motivation behind all the work he does and the source of his success: telling stories. From high-level keynotes on marketing and innovation to motivational speeches that are as powerful as they are intimate, Justin's talks are always rooted in his message and way of life: find your story, and tell it to the world.

Justin Kingsley is the author of two bestselling books: *The Way of the Fight* and *Weology: How Everybody Wins When We Comes Before Me*, a book of ideas on leadership. He also writes *24CH*, a weekly documentary about the Montreal Canadiens, with whom he works as creative director and special advisor. He was previously partner and chief socialist at Sid Lee, one of the world's five best creative agencies. The strategy and campaign idea he developed for Adidas at the 2012 London Olympics was named best global campaign of the Games.

He is also behind the slogan and communications vision for the 2015 Women's World Cup of Soccer: *To a Greater Goal/Vers le grand but*. Justin has turned Star Wars and Indiana Jones into global museum exhibitions, put a McDonald's restaurant into the side of a mountain at a snowboarding competition, and branded the 2010 Vancouver Olympics with the very first bilingual Games slogan: *With Glowing Hearts/Des plus brillants exploits*.

A former Press Secretary in the Prime Minister's Office, he was spokesman for the Right Honourable Paul Martin. He hosts a photographic exhibition every couple of years, and was named one of Canada's most creative people by Marketing Magazine.

SESSION: FRIDAY - 10:15 a.m.



The Vancouver Airport Authority (known as YVR) is a world leader in airport customer service, sense of place, sustainability and innovation. A less known fact about YVR is its record in accessibility, employment equity and inclusiveness.

Craig will outline the concrete steps taken, roadblocks overcome, and continuing challenges on the journey to a diverse, equitable and fun workplace.

## Axiom Text Message Poll

To get set up and participate in real time polling throughout the 2019 CLF:

1. Text "VRCA2019" to this number: 37607
2. You'll receive a notification that you have joined the poll
3. Text your multiple choice answer (A, B, C, or D) in the same text thread for each poll question
4. Text "LEAVE" to remove yourself from the poll

## Panel Sessions Q & A

To join the online forum during the panel sessions, visit [PolleEV.com/vrca2019](https://PolleEV.com/vrca2019)

# SESSION DETAILS

SESSION: FRIDAY - 11 a.m.

**EYES WIDE SHUT: WE DON'T HAVE A FATIGUE PROBLEM**  
WITH: MIKE HARNETT



Fatigue is a chameleon. It disguises itself as a rules violation, a lapse of attention, non-compliance, or more often, human error. As a result, organizations deal with the consequences of fatigue-related incidents on a regular basis without even knowing it.

It is time to open our eyes to see how fatigue lurks not only in our workers, but is hidden in the design and management of our work system. This session will offer practical workplace strategies to mitigate risk and will include a review of a recent nationwide analysis of fatigue in the workplace completed by the speaker.

SESSION: FRIDAY - 12:45 p.m.

**BODY TALK: MAKING YOUR COMMUNICATION MUCH MORE THAN WORDS**  
WITH: DR JASON CRESSEY



Would you like to understand more about the hidden language your body sends out and receives? Do we leak messages we would rather keep to ourselves?

This session will unveil the fascinating field of non-verbal communication and what our body language communicates to others.

SESSION: FRIDAY - 1:45 p.m.

**APPLY LEAN. BOOST PRODUCTIVITY. ADD VALUE.**  
WITH: ART WINSLOW



It doesn't take long to apply Lean tools on your project. In this session, you will learn that Lean is a lot like applied common sense and that there are steps you can take today to boost productivity on your team and create value for your clients that result in a win-win!

PANEL: FRIDAY - 3 p.m.

**LET'S TALK: MENTAL HEALTH IN THE WORKPLACE**  
PANEL DISCUSSION



Did you know that suicide is the No. 2 cause of death for men aged 25-59 in the construction industry, with the highest rate occurring between the ages of 40 and 59?

Unfortunately, there is a "tough-guy" stigma in construction that makes it difficult to ask for help. As an industry, we need to make it safe for people to talk about mental health. Removing the stigma is vital to encouraging people to speak up and seek help when they need it.

The panel will discuss mental health in the construction industry and how companies can take a proactive approach to reduce the stigma of mental illness by being a champion for attitude, awareness and education.

## Panelists

- Trudi Rondou, WorkSafeBC (Moderator)
- Donna Grant, Scott Construction
- Vicky Waldron, Construction Industry Rehabilitation Plan



# SESSION DETAILS

**SESSION: SATURDAY - 9:30 a.m.**



This presentation will share what Canada's leading Passive House consultants have learned about how to design and construct large buildings to high-performance standards, as well as how Passive House and Net Zero projects are transforming the B.C. supply chain. The session will conclude with specific suggestions as to how construction and development professionals can prepare for 2032 through intensive training, careful project selection, and continuing education.

**SESSION: SATURDAY - 12:15 p.m.**



Ninety per cent of what we know about the brain has been learned in the last two years.  
How can you use the growing body of research on the brain to become a more effective leader?

Why does the brain resist change that prevents new ideas from being accepted?

How do thinking habits influence our actions, especially with problem solving and conflict resolution?

Hear what Terry Small, a leader in the field of translating brain research into practice, has to say about brain engagement and learning to lead with the brain in mind.

**PANEL DISCUSSION: SATURDAY - 11 a.m.**



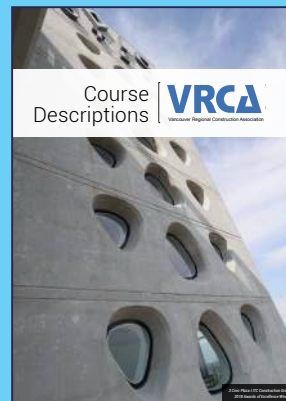
Young professionals working in construction believe that finding a good mentor early in their career was instrumental in their later success. Therefore, establishing a mentorship program at your company is an important way to help shape the future of not only your business, but the industry.

This panel discussion will feature young construction leaders who grew as professionals due, in part, to the mentorship they received, and who are keen to share their perspectives with industry.

## Panelists

- Elisha Mott, Mott Electric (Moderator)
- Mike Maierle, ETRO Construction
- Dan Chyzowski, ETRO Construction

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